

# 2017 Year End Report









Dr. C. H. & Lenore Andrews

# President's Message

This was my first year as president of the Prince Albert Historical Society. We weathered some major challenges this year and made great progress as we preserved and promoted our heritage in the community of Prince Albert and surrounding area. In the early months of the year, we had to make adjustments to our staffing. A long-time volunteer left the job of treasurer so we reorganized and hired a part-time administrative staff to complement our manager/curator position. A new treasurer joined our board as well. This is working very well and has ensured that our organization is stable for the foreseeable future. In March, we also renewed our strategic plan and set priorities for the next few years to help us renew our volunteers and membership as well as establish goals for our staff and volunteers.

In May, we received a bequest from Lenore Andrews that had been held by the City of Prince Albert since her passing. The Historical Society fulfilled several requirements set by her estate and the funds were transferred to us. With this money, we are now able to renew our displays and improve our technology over the next few years.

We had a successful summer again this year. Our volunteers renovated the Tea Room with its wonderful view over the river and it opened after passing the health inspection. We had many visitors over the summer to see our Canada 150 display based on the three Prime Ministers who had been elected to the Prince Albert constituency- Sir Wilfred Laurier, Mackenzie King and John Diefenbaker.

Due to some extra funding from the Federal Government, we were able to continue employing two summer staff until December 20. They accomplished a lot, reaccessioning most of the artefacts on the second floor, keeping Diefenbaker House open one day a week and doing a lot of data entry on the photo negatives that were donated by the Prince Albert Daily Herald. The Herald also donated their entire morgue to us. This morgue contains issues of the newspaper going as far back as the early 1900's. It's a great community resource and will be for years to come.

As 2017 closes, I want to thank our current board of directors for their support and assistance throughout my first year. It is much appreciated. They and the many other volunteers we have keep the Historical Society's resources for you, the community. We are all here because we are interested in our past and in bringing it to you, our public. Our vision is to be inviting and accessible to all, to present our archives and artefacts in an attractive and interesting way and to be financially stable by working together with the City of Prince Albert.

Thank you to the community of Prince Albert and area for your interest and support over the past year. We hope you all come to see what our museums and archives have to offer in 2018.

Sincerely,

Frai Jany

**Connie Gerwing** 

# **Curatorial Staff Message**

2017 has been a very busy year for not only the staff and volunteers directly involved in the Society, but also for the visitors who enter the museum year after year. With the help of the Andrews' Bequest some the displays in the Historical Museum were changed to provide a better flow for the patrons. More changes are planned for the winter of 2017-2018 and again in the fall of 2018. We are aiming to provide a more inclusive history of Prince Albert with more interactive components. The changes this winter will include a new front reception area and a change to the military displays in the pumper room (the room with the fire truck). Diefenbaker House too, has an updated look including new window coverings and repaired water damaged areas.

This year we also saw in increase in the grant from the City of Prince Albert and Young Canada Works (YCW). The Young Canada Works grant at the end of the year worked out to be about \$47,000 or 1/3 of our summer student budget from the City. Twelve students were hired to provide visitor/interpretive services at the City's four museums, six of them under this grant. The YCW grant helps to offset the cost of our summer students meaning two of the staff not returning to school in the fall, Fereza Lwendo and Amber Carswell, were able to remain with us until December 20<sup>th</sup>. We were able to accession many more artefacts and kept Diefenbaker House open one day a week.

I would like to thank the City of Prince Albert for all their support, in both funding and services that are provided by your personnel- they are a great resource to have. I would also like to thank our funders this past year, SaskCulture, Diamond North Credit Union, Canadian Heritage, Northern Lights Development Corporation, Young Canada Works and of course the late Lenore Andrews. Without these funders many of the changes this year and proposed renovations for next year would not be happening. We are very excited to see the Historical Society move forward to provide a more rounded view of the history of Prince Albert. Finally, I would like thank the volunteers and members of the Historical Society for their continued support for the vision of the Historical Society. I would truly be lost without your knowledge.

The Historical Society is continually looking forward, even though we deal in objects from the past. We look forward to 2018, which will be the starting point for many changes with the museums and the Society.

I look forward to seeing you in 2018!

Michelle Layfor

Michelle Taylor Manager/Curator

#### **Mission**:

To preserve and promote the heritage of Prince Albert and area for residents, visitors, and researchers to understand the past and inform the future

### **Board of Directors**

Current

President- Connie Gerwing Vice President- Fred Payton 2<sup>nd</sup> Vice Present- John Thompson Treasurer- Todd Robertson Secretary- Morris Yelland

### Outgoing

Harris May

Shirley Swain Morley Harrison Duncan Newman Garry Prokop Emmanuel Shenouda Ken Guedo

### **Staff** Manager/Curator

Michelle Taylor

Office Administrator

Darlene Otet (May-present)

### 2017 Seasonal Staff

Alanna Carswell Amber Carswell Miles Warkentine Katelyn Lysitza Ashley Guger Eric Reid Jacob Johnson John Corda Fereza Lwendo Nancy Litwin Nigel Town Ryland Gibb

### Associate Curator

Tim Panas (January-February)

## **PAHS Committees**

#### Andrews Bequest

Ken Guedo Harris May Duncan Newman Fred Payton

### Audit

Fred Payton Shirley Swain Harris May

### Building

Garry Prokop Les Anderson Lorne Green John Thompson

#### Collections

Jamie Benson Jack Kucherawy Mary Lou Milliken Ken Guedo

#### Human Resources

Fred Payton Connie Gerwing John Thompson

#### Marketing

**Emmanuel Shenouda** 

#### Nominations

Garry Prokop Les Anderson

#### Governance

John Thompson Morley Harrison Duncan Newman Harris May Jim Milliken

### Programming

Morley Harrison Connie Gerwing Shirley Hamilton Fred Payton

### Membership

Les Anderson Doris Lund Bunny Tatlow

### SK Archaeological Society Rep.

John Thompson

# Volunteers

The Prince Albert Historical Society is a volunteer based organization, with a full-time manager/curator overseeing day-to-day operations of the Society and museums. The Society today, could not continue to function without the generously donated time of the many volunteers.

2017 in particular was a tough year for finding new volunteers and members. Membership went up a little in 2017 to 100 paid memberships and 10 life members. However, the members are getting older and we need to find ways to recruit new, active, and younger members. The Society has realized that changes must take place and mentorship programs need to be in place to keep the many jobs of the museums staffed. We will work on putting these changes in place in the next few years, as outlined in the updated strategic plan. The volunteers have provided 3470 (recorded) hours on 1336 separate occasions, with the five most regular volunteers each contributing over 300 hours. The rest of the hours provided by an additional 45 people working on various jobs and at events throughout the year.

This spring we had a volunteer orientation for new and old volunteers to go over the history of the Society, buildings and safety procedures. We have work to do in the training of volunteers, but this was one-step forward.

Volunteers also run three events we have for Society members throughout the year- the Crocus Tea in May, the BBQ supper in September and the Christmas supper in December. The Crocus Tea is open to the public and this year 113 people came to enjoy the afternoon and to view the summer exhibit.



Long time members, Rubena Wenzel (aged 102 yrs.) and Les Anderson at the Christmas Supper

## Finances

### Annual Grants

City of Prince Albert	\$67,030
Museum Grant Program from SaskCulture	\$11,200
Project Grants	
Canadian Heritage Museums Assistance Grant	\$25,000
Matching grant to pay for collections storage shelving	
Young Canada Works	\$47,061
Six summer students	
Andrews Bequest	\$146,173
Northern Lights Community Development Corporation	\$10,000
First Nations consultations for the main floor redevelopment to be spent in 2018	

### Fundraising

Canada 150 quilt raffle	ticket sales	\$1972
	Sask. Liquor and Gaming grant	\$493
Donations		
Mid Con Engineering		\$4,000
Other donations		\$2,801
Tax-receipt donations		\$6,545

For full un-audited financials, please see Appendix A.

# **Building Upgrades**

This past year there have been many changes at the museums, with much credit going to the City of Prince Albert staff aligning work. Smaller jobs were completed at all the museums as well, which have helped contribute to the overall care of the museums. Below is an overview of the significant work done at each of the museums.

### Diefenbaker House

New blinds and draperies were installed to ensure the safety of the artefacts and to fit with the period feel of the house. Asbestos testing was conducted in the walls before any work could be done on the water damaged areas. Long in need of repair were the living room's south wall and Diefenbaker's bedroom closet. Together, repairing these two area have completely revitalized the interior of the house. There is work yet to be done in 2018 to the interior and exterior to give the house a facelift it badly needs.

Diefenbaker Canada Centre came up to the house in the spring and fall; both they and I expressed concerns about the archival material lining the stairwell. In October, they returned to remove the material and once the wall is repainted, a new display will be installed.

### Historical Museum

Over the winter of 2016-17, the lower level of the Historical Museum was redesigned to present the business and industry aspect of Prince Albert's history- the area is named after a prominent physician in the City, Dr. H. A. Lestock Reid. The official unveiling of the room occurred in May, with a reception and press conference. The transfer of the Lenore Andrews Bequest from the City of Prince Albert to the Historical Society occurred in June. The bequest has already allowed us to do more renovations to the museum, mainly on the main floor, and purchase needed equipment for the Society.

In the spring, the tearoom was renovated to comply with health and safety regulations for food service, and Funky Fresh once again opened the restaurant from the end of June to September 1<sup>st</sup>.

Finally, the biggest change is happening right now... in December 2017, work started to renovate the front entrance and the pumper room (the room with the fire truck). Display cabinets were moved and painted and the souvenir shop was removed to make way for a new front desk, which will be more inviting to visitors, as well as providing many options for new displays.

### Rotary Museum of Police and Corrections and Evolution of Education Museum

The exteriors of both buildings in 2017 were painted to make the buildings more visible. Part of the Evolution of Education deck was replaced due to a tree being removed.

### Nisbet Church and Blockhouse in Kinsmen Park

In March, packages were sent out to both engineering firms in Prince Albert to look at the state of the Church and Blockhouse situated in Kinsmen Park, as part of the Diamond North People Helping People Grant awarded in 2016 (funds received in 2017). Mid Con Engineering was chosen to do the work and the structural assessment of the buildings took place in April. The assessment laid out that approximately 30% of the logs in each building need to be replaced if they are to be used more frequently. Both roofs need to be replaced. A quote from Ackelauer Construction Ltd. in Christopher Lake to rebuild the buildings was \$745,000.

The Historical Society took a proposal to City Administration that the Nisbet Church and Blockhouse be demolished, due to the cost to restore them. During budget deliberations, City Council removed the demolition line item. Late in the year, a proposal was brought to the Historical Society to help move and preserve the buildings, however it has not and will not be decided on by either organization until sometime in 2018.

The Society would also like to thank Mid Con Engineering for the generous donation of \$4000 after the assessment work was completed.

For now, the buildings remain as is.



Diefenbaker House BEFORE



AFTER





# Administration

2017 has brought changes to the Historical Society. Early in the year, the Historical Society lost a long time Board Member and Society Treasurer to retirement. We decided to make some staffing changes to ensure that our administrative needs were being met and so we let the Associate Curator go and hired an Office Administrator for two days a week to look after the financial affairs of the Society. We were able to recruit a young professional accountant to take over the position of treasurer. This arrangement has worked out well, because Michelle, the Manager/Curator works four days a week and the Office Administrator works one of those days.

In 2016, Tim Panas applied for a \$25,000 Canadian Heritage Museums Assistance Program, Collections Management Component. This grant is matching to funds received in the Andrews Bequest. In March, we were informed that Tim was successful in the application! These funds are to revitalize the collections storage shelving in the main storage area; Michelle will order the cabinets in 2018.

Michelle has taken part in many committees this year including the steering committee for the Canada 150 Prince Albert Mosaic Mural, Culture Days, and setting up the Keyhole Castle tour. She has also had various interviews with post-secondary educational institutions and worked with the media to bring the Society into the public eye. Michelle or the President, Connie, took part in meetings and interviews to help develop the Prince Albert Municipal Cultural Access Plan. This is a plan that helps to promote cultural activities and organizations within the City; we have already accessed Culture Plan funds to help bring Melanie Fishbane to Prince Albert for her book launch in September.

In March, the Society revisited our strategic plan. Terry Schwalm from Saskatoon came for two days to guide the Board through the process. By the end of April, a working document was presented to the Board as a plan for the next three years. See Appendix B. Within the strategic plan, a survey was distributed to Society members and a new fee structure drafted. The committees have become more active because of the work set out in the strategic plan.

Twelve summer students started their "training week" with the Society on May 15<sup>th</sup> to become more familiar with the museums. Michelle organized and led the training with sessions by the PA City Police and archives volunteers. This year a one-day training course was delivered by representatives from SaskTourism for front-end personnel, a few weeks later a half-day WHMIS course was delivered by the City's Health and Safety Coordinator. The museums opened to the public May 23 for daily service from 9am to 5pm and 9am to 9pm on Thursdays at the Historical Museum. There were not a lot of visitors through on Thursday evenings but we will try again in 2018. In May, two students were hired under the Young Canada Works (YCW) program. At the end of August, YCW informed us the two positions were approved for payment until the end of the 16 week season instead of twelve weeks. At that time, we were also able to apply for up to four more individuals for "retroactive extensions". The application was approved and since there was extra money available in the staffing budget, Amber Carswell and Fereza Lwendo, were able to remain with the Society until December 20<sup>th</sup>!

As members of the Museums Association of Saskatchewan (MAS), we take part in the NE Museums Network- a group of museum volunteers and staff who get together to share ideas twice a year, rotating around the NE region of the province. We also have the opportunity to attend and host MAS classes. In 2017, PA hosted a text

panel design class that Michelle and a board member attended. Michelle also attended a volunteer management class in Swift Current.

The Historical Museum was finally brought into the new millennium with the installation of a debit terminal to accommodate debit and credit card purchases, and late in the year the front desk/souvenir shop area was getting overhauled- a renovation that is to be completed before May.



After demolition and re-painting January 2018.

### Heath, Safety and Volunteer training

As part of the upgrades purchased with the Andrews' Bequest- the Historical Society purchased an AED and Parkland Ambulance provided an orientation session for the members in October. Office staff were also able to partake in the WHMIS training in May.

Volunteers in April were given a training session which covered the history of the Historical Society as well as safety procedures on where to go in case of an emergency and who to call if the office staff is not in the museum. This was a new session and one that needs to be repeated on a yearly basis.

# Saskatchewan Archaeological Society

For the last three years, the Prince Albert Historical Society has been the Prince Albert Chapter for the Saskatchewan Archaeological Society (SAS). One of our board members is the liaison to the SAS and shares any information about what is going on in each organization with the other. Membership in this Society allowed us to get the dugout canoe radiocarbon dated in 2015.

# Programming and Outreach

Providing programming, both educational and public, is still a challenge for the Historical Society due to the lack of volunteers to develop and deliver the programs. However, this year we were very active in getting out into the community and being available to organizations and individuals after office hours.

Early in the year, the Historical Society put together a display for the Canada 150 Night at the Raider Game focusing on the three Prime Ministers. There were a lot of people who saw the display and there was excellent feedback from both the Raider organization and the spectators. Other displays/booths were at the Family Expo, Victoria Hospital volunteer appreciation tea, and the YWCA job fair. At this job fair, I met one of our future summer interpreters. At each event, the Historical Society staff and volunteers have met very interesting people, as well as some who did not know what the museums could provide them.

The biggest event for the Historical Museum is the annual downtown Street Fair. For the last two years, tables have been set up in front of the museum with discarded books from our library to giveaway, in addition to offering free admission. Because the weather was cooperative and there were booths at the north end of Central Avenue, there were 1205 people through the museum. A number we hope to repeat!

The Historical Museum is also big enough that groups are able to use the space for meetings- Correctional Service of Canada, Woodland Toastmasters, University Women's Club, National Association of Federal Retirees (NAFR), and the Community Services Advisory Committee are just a few. Volunteers and staff have also been contacted to be speakers for various organizations- the Knights of Columbus, the NAFR, and Embassy Church. These are just three organizations where formal presentations were prepared. Any group that comes for a meeting, usually at the Historical Museum, is given a brief overview of the Society and the museums. As per the strategic plan, we will look into stabilizing/setting fees for these services.

To plan Culture Days this year a group of people representing various cultural organizations in the City, including the City of Prince Albert, met monthly from March to September. The Historical Society collaborated with the Mann Art Gallery to present a five stop walking tour of downtown. Friday, September 29<sup>th</sup> was for middle and high school students- 142 students from across the two school divisions took part. Costumed guides led the



tours and at four stops, costumed interpreters met participants. Here the students were to take photographs of the interesting architectural features while the interpreters pointed them out and gave the history of the building or area. The fifth stop was on the riverbank where a Metis or Aboriginal Knowledge Keeper spoke to the students about their culture's traditional history with the river. Saturday was open to the public and promoted with the Urban Art Tour. The public was invited to the same five places to speak to each of the interpreters. There were approximately 280 interactions with the interpreters that day.

The winning entry for the photo contest from Emily Tischenko, a grade 8 student at Osborne School.

Funky Fresh once again opened the tearoom as a café starting in late June. Lunch service was provided 6 days a week between 11am and 3pm. Word of mouth spread that the tearoom was open and the museum was always busy at that time. Approximately 775 people had lunch on the deck. Three evening dinners on the deck were provided with 62 people attending. 2018 will provide some opportunity to work with the contractor for the tearoom to make sure that it is being promoted.

The biggest new program developed this year was the brainchild of Councillor Terra Lennox-Zepp. She brought the idea forward and it sounded like a great opportunity! The first downtown food tour and subsequent tours visited the nine downtown restaurants, which included a small sample of their best dishes. As the tours went along Councillor Lennox-Zepp or Historical Society representative filled guests in on the history of the downtown. There were five tours from July to December 1<sup>st</sup> with a total of 86 participants. The popularity of the tours was primarily due to word of mouth. There were two successful evening tours- the first to the licensed restaurants, and the second included stops while the stores were open for late night Christmas shopping. Each tour cost participants \$30.00 and at the end of the year netted the Historical Society \$938.00.

In the fall, the Historical Museum was extremely busy. First Fred Payton organized a historical talk and tour of St. Mary's Cemetery, where many of Prince Albert's prominent citizens are laid to rest. This tour is planned to run again in 2018. The Historical Museum hosted author Melanie Fishbane for her Prince Albert release of *Maud: A Novel*, a historical fiction novel about the teen years of Lucy Maud Montgomery, which includes a section on her year in Prince Albert.

The Historical Museum offers two winter openings, one on Family Day (158 people attended) and a second on Remembrance Day (60 people attended). The museum is open from 1 to 4pm and completely run by volunteers. On November 11<sup>th</sup>, Society member and Cadet Instructor Bob Spracklin gave a presentation on "Bloody April"; air warfare was at its peak over the front lines in April 1917.

## **Public Relations**

The Historical Society was approached by two publications, the *Prince Albert Shopper* and *Crescent Neighbours*. For each edition, the Society provides/provided a historical photograph and caption. We appreciate the exposure and look forward to working with the publishers in 2018

Facebook is our main advertising/public relations initiative- photos are posted on Mondays throughout the year. During the summer months and into the fall more regular posts were done by summer staff as part of their duties. Most of the posts are historical photographs but events and other happenings are also posted.

We also make use of the free community calendars throughout the City, but we are really in need of someone with marketing knowledge to take over all social media and marketing of the Society. With this position filled the Historical Society could have an amazing 2018!

# Exhibits

### Gateway Mall Display

The Historical Society was granted a storage space in the Gateway Mall at no charge in 2016. In return, the Historical Society would put up window displays in the old Sportchek display windows across from the storage space. This year there were four window displays developed prior to the Sportchek space being rented in December. Approximately six volunteers, with the help of staff developed and changed out the window displays. We heard nothing but positive comments, and received many a smile and thumbs up while changing the displays.



Summer Exhibit at the Historical Museum

The summer display this year focused on the three Prime Ministers that were elected to represent the Prince Albert Riding. This exhibit fit perfectly with the Canada 150 celebrations for the year. In the display were panels focusing on each Prime Minister and their role/visits in Prince Albert. The Historical Society reached out to the CBC and two news segments were displayed: *News Magazine's* "John Diefenbaker's 1957 Minority Miracle" which aired June 16, 1957 and *Saturday Report's* "Mackenzie King's Legacy" which aired Nov. 16, 1991.



One of our volunteers offered to make a quilt and had two photographs of northern lights on Pinehouse Lake by Jonah Natomagan, to have a summer raffle. The raffle was held during the summer months bringing in \$1,900 for the Society; later we received a cheque from Saskatchewan Liquor and Gaming Authority for an additional \$493 (or ¼ of our proceeds).

### Alfred Jenkins Fieldhouse

Late in the fall, Fereza and Amber put together a display of the 1992 Summer Games memorabilia that was donated to the Historical Society by the City of Prince Albert after the 25-year time capsule was opened. The display at the Fieldhouse is semi-permanent and located on the 2<sup>nd</sup> floor taking up two display cabinets.



## **Bill Smiley Archives**

The Bill Smiley Archives operate from the lower level of the Prince Albert Historical Museum with volunteers doing 95% of the work. This work can include answering requests that come in from the public, organizations, institutions etc. which can take anywhere from off the top of your head to many weeks of research to answer. It also includes cataloguing/accessioning incoming donations, as well as the backlog of material donated especially by the Prince Albert Daily Herald; helping researchers, data entry, and making general sense of what is going on in the archives.

In 2017, the volunteers have entered 464 documents and maps and 80 new photographs, however, that does not include the thousands of Daily Herald negatives that have been entered into the database system. This does not seem like a large amount of entries, but the work in the archives is never ending and data entry is only one part of the job. The number of researchers visiting the archives to carry out their own research and the number of requests coming into the archives for the year is up from 2016 to 66 and 253 respectively.

The archives is also integral in getting information for our Facebook page- in the winter months volunteers find interesting photographs that might stir up conversation. Because of this, many of our requests come in from Facebook and we post more photos- it is a never-ending circle that brings PA people back to their history.

In the fall, with the threat of small newspapers closing, the Prince Albert Daily Herald morgue was donated to the Historical Society. The morgue is made up of physical copies of the papers dating back to the early 1900's,

microfilm from the 1980's to near present, and digital copies dating back to the early 2000's. This is an enormous donation that is now stored at our Gateway Mall space for researchers to use.

## **Museum Collections**

There has been significant work with the artefact collection this year because the summer students were very interested in the work and partly because it was time it was done.

The summer students that were hired on the Young Canada Works grant did the following work at the Evolution of Education and Diefenbaker House Museums. At the Evolution of Education Museum, all of the artefacts were re-accessioned (described, photographed, and given new identifying numbers); Diefenbaker House, condition reports provided by the Diefenbaker Canada Centre were completed and photographs of each artefact were taken. Because the summer student positions rotate through museums these projects took most of the summer to complete.

Much of the work at the Historical Museum over the summer was background work including data entry into Past Perfect (a museum database software) and indexing (describing) and entering the Daily Herald negative collection. However, volunteers and summer staff that remained until Christmas did re-accession most of the upstairs display area, with the remainder of the work to be completed in 2018. In our database, there are over 5800 separate artefacts, with more than 600 waiting to be entered.

The Historical Society also de-accessioned (removed from our collection) many items this year, as per our policy and best museum practices, the items were either donated to other museums or educational/community organizations, or in worst case scenarios- disposed of.

### Donations

The Historical Society received a number of interesting artefacts this year, including three WWII firearms, a player piano that was used in the Christopher Lake area, and the Holy Family Hospital School of Nursing student records that had to be returned to the PA Health Region due to a Privacy Commission investigation. The whereabouts are thought now to be in the Provincial Archives. Another interesting donation, that may go to its rightful home, is a bell from the Sturgeon Lake Church. Both the Sturgeon Lake Band and Anglican Church were notified. The Band Elders said the bell was stolen 50 years ago, but it was in strangely good shape to have been in its finding place for 50 years. A mystery that has yet to be solved!

### Upcoming

The summer display in 2018 is entitled Miijim: Traditional Foods of the Lake of the Woods Anishinaabeg from the Lake of the Woods Museum in Kenora, Ontario. We are excited to bring this exhibit in for the summer and link it to the Indigenous people of the Prince Albert area.

## **Visitation and Statistics**



Museums Usage from 2013 to 2017

#### 2017 vs 2016 Museum Usage Data

Users	2016	Total 2017
Visitors/Meetings	12,331	12,263
Researchers	47	66
Archive Requests	220	253
Group Tours	90	104
Volunteers Occasions	1,331	1,336
Facebook *	14,723	14,297 (726,315)
	(525,625)	
Total Museum Use	28,682	28,233

\*Facebook numbers are calculated by the number of engaged users and post reach (in brackets) for that months posts. It does not take into effect the engaged users on past posts, which at times outnumber the monthly posts.

As you can see on the above graphs, museum usage for the last two years are up significantly over previous years. We can partly attribute this to a more meaningful social media presence, more publicity and more tours being offered in the summer months. The winter numbers are rising because people are aware that the museum is available, a good place to have a meeting, and great resource for the community.

Our numbers are holding steady and that something we like to see, with the redevelopment of the Historical Museum in 2018, we hope to see our numbers jump.

#### Summer 2017 Visitation Statistics (May 23 to Sept. 1)

	People on Tour	Public	Total	2016
Historical Museum	709	4,456	5,165	5,311
Diefenbaker House	137	1,591	1,732	1,198
Police & Corrections	154	1,301	1,455	1,471
Evolution of Education	148	1,237	1,383	1,402
Total	1,148	8,585	9,735	9,382

Our summer numbers above are consistent with 2016; however, Diefenbaker House was visited significantly more than last year. I believe it could do with the Canada 150 celebrations and people taking an interest in the history of the country.

If you look at the total numbers for the summer visitors and for the year-, 80% of our visitors came between May 23 and September 1, 2017. In the future, the Historical Society would like to see an increase in the winter visitation numbers, but that will come with the development of school and public programming.

There were 104 tours through all museums for the whole year, with over 2/3rds of the tours coming in through the summer months. This would include most school tours, almost all the walking tours (food and others) and other community groups and seniors homes. The public attendance numbers as noted above include those who did not previously schedule a tour, even if they were provided one upon arrival at a museum. If we divided the tours up, there were 42 walking tours, 5 food walking tours, 3 post secondary school tours, 32 school tours and 22 other group tours. The population is very diverse and this year we saw more high school students in than we have in the past, we appreciate the change, as those age groups are harder to get into cultural institutions.

Once again, from January to April the Historical Museum was open to the public on Thursday afternoons; however, people were able to visit the museum at any time during the week. Approximately 45 people took in this opportunity, but just as many people visited throughout the week. A new opening this year, due to the decision to leave the artefacts on display was the Diefenbaker House on Tuesdays. Although these openings were not well attended, we will try again next year.

## Summary

This past year has been a great year for the Historical Society with many changes, visitation has held steady and the PA Historical Society's notoriety within the community has risen. We can only hope that with the continued work that the staff and Society members are putting into the museums themselves and the programs that we have now that 2018 will be a great year for the Society.